WHY PCG?

PCGSERVICES.COM
TO SOLVE THE BUSINESS SUSTAINABILITY PROBLEM

In a world of constant business, market, technology and customer change ensure you have a sustainable business platform you can count on to succeed and lead.

CURRENT REALITIES.

According to numerous surveys regarding business transformation efforts:

- Current business models won’t survive: 92%
- Failure rates of change programs: 70-80%
- Success rates of IT implementations: 29%
- Project time slippages: 73%
- Unable to measure any value: 70%
- Lack insufficient skill or experience: 52%
- Dissatisfaction with outcomes: 75%

Such realities point to a large problem. That is, how to successfully negotiate digital transformation and ensure business sustainability for the future?

What’s your experience?

WHY PCG?

PCG offers the only client-proven, field tested business sustainability solution in the market.

THE PCG ADVANTAGE.

PCG clients tell us that they achieve four sustainability advantages as a result of our digital and business transformation efforts.

Our clients have BUSINESS SUSTAINABILITY in four ways:

- **OPPORTUNITY**
  The ability to innovate and react to a new opportunity before others.

- **CAPITAL**
  Projects that stay on-time and on-budget, allowing capital and resource predictability

- **PERFORMANCE**
  Business systems, processes, integrations, communication, workflows and information easily keep up with the speed of business.

- **OUTCOMES**
  Monetary and resource investments bring a greater ROI, leading to new opportunity and profitability.

PCG is a leader in business sustainability through digital transformation and technology platforms that deliver greater business velocity and innovation to solve business challenges—today and tomorrow.