

**SUSTAINABLE  
BUSINESS  
STARTS  
HERE.**

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# PUTTING SUSTAINABILITY ON THE RIGHT TRACK.

Creating the right strategy, business case, success metrics and action plan for digital and business transformation success.

## THE PLANNING PROBLEM.

Business sustainability has been a corporate priority for over a decade, yet it has been difficult to achieve. Common problems that lead to sustainable transformation are:

- Leadership: the right vision for the business
- Executive Support: getting necessary buy-in
- Internal Engagement: making it a priority
- Cost: a thorough cost-benefit analysis
- Impact: knowing what's impacted or not
- Metrics: knowing what success looks like
- Vendor Choice: which ones and when?
- Users: ambiguity and conflict on requirements
- Platform: which technology is the right choice?

It's critically important for every company to start on the right footing to reach predictable and sustainable business success.

**Leaders know that business sustainability starts with the right planning, with no exceptions.**

BUSINESS SUSTAINABILITY DEMANDS THE RIGHT VISION, STRATEGY AND PLANS.

**SUSTAINABILITYPLANNED SOLUTIONS ARE YOUR KEY TO A SUSTAINABLE AND PREDICTABLE BUSINESS FUTURE.**

## THE PLANNING SOLUTION.



It's about leadership and strategy that puts business sustainability on the right track. It's about having the vision, architecture, strategy, financial justification, success criteria and team alignment you need to make digital transformation work for your company.



The **SUSTAINABILITYPLANNED** solution offering brings proven leadership, consulting, vision, strategy, business cases and impact analyses, high-level solution design and architectures, strategies for existing platform migration and the right strategies to optimize enterprise technology and processes.

**SUSTAINABILITYPLANNED** solutions ensure that you maximize the lifecycle of your technology, processes and business solutions to realize new levels of predictable business sustainability and transformation project success benefit.

## PCG DELIVERS SUSTAINABILITY TO



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